



ZARI & ARTIFICIAL
Jewellery Craft



Zari &

Artificial Jewellery Craft

GRAMIN VIKAS SEWA SANSTHAN

(Adopted Cluster Mahrajganj UP)

Under Publicity & Brand Promotion AHVY Scheme of DCH.

📍 Vill - Garauna Post - Govindpur Distric- Basti UP 272164



Catalogue



Zari & Artificial Jewellery Craft (Adopted Cluster Mahrajanj UP)

Sponsored by:

Office of Development Commissioner Handicraft

Govt. Of India Ministry of Textile West

Block 7, R. K. Puram New Delhi.



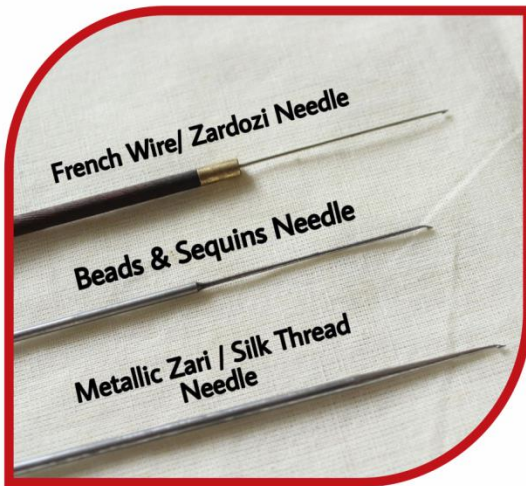
Welcome to Gramin Vikas Seva Sansthan (Adopted cluster Maharajanj U.P.). Under Publicity & Brand Promotion AHVY Scheme of DCH. We are basically situated in Garauna, Govindpur, Basti, U.P. and operate throughout the world. Step into a world where tradition meets innovation with Gramin Vikas Seva Sansthan's exquisite collection of Zari and artificial jewellery crafted products. Nestled in the heart of U.P, this nonprofit organization brings forth a unique blend of craftsmanship and social empowerment. At Gramin Vikas Seva Sansthan, each piece of Zari work reflects centuries-old techniques passed down through generations. Skilled artisans meticulously weave intricate patterns using fine threads of gold and silver, creating stunning motifs that adorn sarees, dupattas, and more. These pieces not only preserve cultural heritage but also support sustainable livelihoods within the community. The artificial jewellery crafted by Gramin Vikas Seva Sansthan combines modern aesthetics with traditional charm. From delicate necklaces to ornate bangles, each piece is handcrafted with precision and care. These accessories are not just fashion statements but representations of skill and dedication, making them perfect for both everyday wear and special occasions. By purchasing from Gramin Vikas Seva Sansthan, you contribute to a noble cause. The organization empowers local artisans, particularly women, providing them with fair wages and a platform to showcase their talents. Your support goes beyond acquiring beautiful products; it sustains livelihoods and fosters a thriving community spirit. Join Us: Explore the rich tapestry of Zari and artificial jewellery at Gramin Vikas Seva Sansthan. Whether you seek a timeless piece of craftsmanship or a thoughtful gift, each purchase makes a meaningful impact. Embrace tradition with a touch of modern elegance—discover the artistry that defines Gramin Vikas Seva Sansthan today. Visit us at www.gvsshandicraft.com to explore our full collection and learn more about our mission to preserve heritage and empower artisans.

www.gvsshandicraft.com

Zari and Artificial jewellery craft - Zari: Originating from Persian "zari" meaning gold, it refers to metallic threads traditionally woven into textiles for embellishment. Artificial Jewelry: Also known as fashion or costume jewelry, it uses non-precious metals, beads, and stones to mimic fine jewelry. Techniques of Zari Work - Materials Used :-> Highlight the traditional materials like metallic threads (gold, silver).-> Modern variations using synthetic threads and fibers. Embroidery Techniques:-Kasab Zari: Explain the technique of wrapping metallic thread around a core. Chikankari Zari: Describe the art of using zari in intricate embroidery. Aari and Zardozi: Techniques involving needlework and metal embroidery. Techniques of Artificial Jewellery Craft - Materials and Tools: Base Materials: Overview of metals, alloys, and polymers used as bases. Decorative Elements: Beads, stones, enamel, and other embellishments. Techniques of Jewelry Making - Wire Wrapping: Creating intricate designs using thin metal wires. Beading: Stringing beads to create necklaces, bracelets, and earrings. Styles and Designs - Traditional vs. Contemporary: Contrasting classic designs with modern trends. Regional Variations: Highlighting unique styles from different cultures. Appreciation and Global Influence:-> Reflect on the global reach and appreciation of these crafts.-> Encourage further exploration and learning about these rich traditions.



Zari Tools





Product
Code: GVSS0001

Gold Plated Jewellery Set for
Women (Green)

Price ₹300



Product
Code: GVSS0002

Gold Plated Long Short Necklace Combo Stylish
Traditional Pearl Jewellery Set for Women

Price ₹580



Product
Code: GVSS0003

Gold Plated Long Haram Dual
Necklace Set for women

Price ₹480



Product
Code: GVSS0004

Gold, Maroon Jewel Set

Price ₹950



Product
Code: GVSS0005

Gold, White Jewel Set

Price ₹280



Product
Code: GVSS0006

Gold-Toned German-Silver Antique Kolhapuri
Jewellery Set (Necklace, 2 Earrings)

Price ₹1250



Green Jewel Set

Price ₹650



Green Jewel Set (Pack of 1)

Price ₹300



Green Jewel Set (Pack of 4)

Price ₹350



Green, White, Gold Jewel Set (Pack of 1)

Price ₹350



Jewel Set

Price ₹560



Jewellery Gold Plated Pearl Stone Meenakari Rajwadi Rajasthani Kundan Beaded Necklace set

Price ₹500



**ZARI & ARTIFICIAL
Jewellery Craft**



Jewellery Sets for Women Gold Plated Necklace Jewellery
Set with Earrings and Bangles Combo for GirlsWomen

Price ₹399



Jewellery Gold Plated Pearl Stone Meenakari Rajwadi
Rajasthan Kundan Beaded Necklace set

Price ₹540



Multicolor Jewel Set
Price ₹450

www.gvsshandicraft.com



Product
Code: GVSS0016

Aphrodite Aqua Suit With Zari

Price ₹ 699



Product
Code: GVSS0017

Aqua Island Suit With Zari

Price ₹849



Product
Code: GVSS0018

Black Olive Suit With Zardosi

Price ₹ 699



Product
Code: GVSS0019

Celtic Blue Suit With Zari

Price ₹ 779



Product
Code: GVSS0020

Cotton Suit with Plazo
and Duppatta

Price ₹ 2000



Product
Code: GVSS0021

Chinese Purple Suit With Zari

Price ₹ 930



Product
Code: GVS8022

Coral Red Suit With Zari Work

Price ₹ 550



Product
Code: GVS8023

Embroidered Women Kurta Pant Set

Price ₹ 750



Product
Code: GVS8024

Embroidered, Self Design Kurta,
TrouserPant & Dupatta Set

Price ₹ 2500



Product
Code: GVS8025

Dark Brown Suit With zardosi

Price ₹ 999



Product
Code: GVS8026

Dark Goldenrod Suit With Zari

Price ₹ 1050



Product
Code: GVS8027

Dark Salmon Suit With Zari

Price ₹ 850



Product
Code: GVSS0028

Dark washed red Suit With Zari

Price ₹ 550



Product
Code: GVSS0029

Fuchsia Suit With Zari Work

Price ₹ 1350



Product
Code: GVSS0030

Granite Gray Suit With Zari

Price ₹ 920



Product
Code: GVSS0031

Green Suit With Zari Work

Price ₹ 499



Product
Code: GVSS0032

Harlequin Green Suit With Zari

Price ₹ 930



Product
Code: GVSS0033

Indian Salwar Kameez

Price ₹ 550



Product
Code: GV980034

Light Sea Green Suit With Zari

Price ₹ 620



Product
Code: GV980035

Light Turquoise Aqua Suit With

Price ₹ 799



Product
Code: GV980036

Magenta Suit With Zari Work

Price ₹ 699



Product
Code: GV980037

Malachite Red Suit With Zari

Price ₹ 850



Product
Code: GV980038

Marron Suit With hand Made

Price ₹ 779



Product
Code: GV980039

Navi Blue Suit With Zari Work

Price ₹ 699



Product
Code: GVSS0040

Old Money Suit With Zari Work

Price ₹ 980



Product
Code: GVSS0041

Pantone Suit With Zari Work

Price ₹ 980



Product
Code: GVSS0042

Pelorous Suit With Zari Work

Price ₹ 699



Product
Code: GVSS0043

Persian Pink Suit With Zari

Price ₹ 679



Product
Code: GVSS0044

Persian Rose Suit With Zari

Price ₹ 499



Product
Code: GVSS0045

Stylish Trendy A-Line Rayon
Pattan work Kurti

Price ₹ 450



Product
Code: GVS30046

Women A-line Dark Green Dress

Price ₹ 980



Product
Code: GVS30047

Women Casual Kurta

Price ₹ 2599



Product
Code: GVS30048

Women Embroidered Kurta

Price ₹ 1900



Product
Code: GVS30049

Women Fashions Red wedding dress

Price ₹ 1350



Product
Code: GVS30050

Women Fruent Designer Kurta (Yellow)

Price ₹ 2050



Product
Code: GVS30051

Women Straight Kurta

Price ₹ 2850



Product
Code: GVSS0002

Women Style Embroidered Kurta

Price ₹ 1800



Product
Code: GVSS0003

Pine Green Suit With Zari Work

Price ₹ 650



Product
Code: GVSS0004

Quick Silver Suit With Zari

Price ₹ 590



Product
Code: GVSS0005

Purple Suit With Zari Work

Price ₹ 850



Product
Code: GVSS0006

Red Baron Suit With Zari Work

Price ₹ 799



Product
Code: GVSS0007

Women's Kashmiri Dress

Price ₹ 1199



Product
Code: GVSS0019

Red Suit With Zari Work

Price ₹ 999



Product
Code: GVSS0019

Red Violet Suit With Zarosi

Price ₹ 650



Product
Code: GVSS0050

Black Olive Suit With Zardosi

Price ₹ 450



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Contact Us



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Gramin Vikas Sewa Sansthan



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